



Thank you for ordering your copy of the Video Skins Template Pack.

Here are a few helpful steps to consider when adding a video to one of the video skins.

First, each video skin is setup in it's own individual folder. These folders are as such:

Skin1,  
Skin2,  
Skin3,  
etc.

There are 24 folders total. To open a particular Video Skin to add your own video, simply do the following:

1. Find the HTML page for the particular skin you'd like to use. For example, if you decide on Skin2, open the Skin2 folder and locate the file titled skin2.htm. This page can be opened in any web editor that you use to edit web pages like dreamweaver or frontpage.

2. If using a YouTube Video or alike, simply go to YouTube and copy the code for the video you want to place inside the skin. The code will look similar to this:

```
-----  
<object width="425" height="350"><param name="movie"  
value="http://www.youtube.com/v/c5K7T0ASrec"></param><para  
m name="wmode" value="transparent"></param><embed  
src="http://www.youtube.com/v/c5K7T0ASrec" type="application/x-  
shockwave-flash" wmode="transparent" width="425"  
height="350"></embed></object>  
-----
```

3. Once you've copied the code for the video, simply locate the same code above in the html of the skin you've selected to use.

4. Highlight the code in the html of the skin and paste your new code over the code already placed in the html of the skin.

That's all there is to it! Now, re-name the skin to a new page name that can be associated with the new video and save it.

When you're ready to add the Video - complete with skin - to your webpage or blog, simply highlight all the html code in the new html from this line:

```
<!-- ImageReady Slices (Skin#.gif) -->
```

to this line:

```
<!-- End ImageReady Slices -->
```

Then, paste the code into the html of your webpage and you're all set!

**\*IMPORTANT** - Be sure to also upload the corresponding "images" folder to the same directory you'll be uploading the skin template so all the page graphic elements will show up on your live site. That's all there is to it.

Rinse and repeat for each of the video skin templates you'd like to use for various websites.

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### HINT

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If you'd like to adjust the size of a particular video from YouTube and alike, simply modify the parameters of the height and width and you can size the video to any size you'd like. If you want to use one of the smaller skins included in this package (but YouTube only provides the video code for a larger size), just edit the code appropriately.

The video skin size for the smaller skins are width="250" height="200".

So, an example of the YouTube code modified for the smaller video skin will look similar to this:

```
-----  
<object width="250" height="200"><param name="movie"  
value="http://www.youtube.com/v/c5K7T0ASrec"></param><para  
m name="wmode" value="transparent"></param><embed  
src="http://www.youtube.com/v/c5K7T0ASrec" type="application/x-  
shockwave-flash" wmode="transparent" width="250"  
height="200"></embed></object>  
-----
```

If you're creating your own videos to use inside the video skins, just be sure to set the size of the video to one of the two following dimensions:

Large skins: width="425" height="350"

Small Skins: width="250" height="200"

All the skins in this package are setup to use one of the two sizes above.

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## Optin Video Skin templates:

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For Skins 11 and 12, you have an added feature which is not only the video skin but also an optin form to have your customers sign up for your newsletter or list. This optin form is pre-coded for aweber but you can tweak the html of the skin.htm page to use your own autoresponder as well.

1. First, follow the instructions above to add your video. This video will be the smaller width="250" height="200" size only so be sure to create (or edit) your video appropriately for this size)

2. Now you will need to tweak the code for your autoresponder before uploading the files to your web host. To do this, simply view the HTML source code of the optin graphic/skin and edit the beginning few lines of code to match your autoresponder. All of the optin skin templates have been setup with Aweber as the basis for the code because it's most popular, however you can easily edit this code for any autoresponder service.

>>>> Here is the snippet of code you'll need to edit in the html:

```
<form method="post"
action="http://www.aweber.com/scripts/addlead.pl">
<input type="hidden" name="meta_web_form_id"
value="0123456789">
<input type="hidden" name="meta_split_id" value="">
<input type="hidden" name="unit" value="YourListName">
<input type="hidden" name="redirect"
value="http://www.aweber.com/form/thankyou.html">
<input type="hidden" name="meta_adtracking" value="">
<input type="hidden" name="meta_message" value="1">
<input type="hidden" name="meta_required" value="from,name">
<input type="hidden" name="meta_forward_vars" value="0">
```

This is the only section of html that will need editing!!! DO NOT EDIT any of the addition coding on the page. The only line necessary to edit in the html (if using aweber) is LINE 2 and LINE 4 above.

If you're familiar with the aweber (or your own autoresponder service) enough that you want to provide a custom redirect page, etc you can edit those appropriate lines as well but the two lines mentioned above are the only lines necessary to edit to have a fully functioning optin autoresponder setup.

In addition, if you use a different service other than aweber, all you'll need to do is perform two simple steps:

1. Change the above code (ONLY) with the code provided by your autoresponder service. Their code will look extremely similar to the above code. Simply remove the 10 lines (shown above) and replace them with your autoresponder service code.

2. Look in the html for the following two lines:

```
<input STYLE="font-family: Arial,Verdana,Tahoma; font-size: 12px; color: #000000; font-weight: normal; height: 20px; width: 100px; background-color: #F8F8F8" TYPE="TEXT" name="name" SIZE="5">
```

```
<input STYLE="font-family: Arial,Verdana,Tahoma; font-size: 12px; color: #000000; font-weight: normal; height: 20px; width: 100px; background-color: #F8F8F8" TYPE="TEXT" name="from" SIZE="5">
```

The first line tells your autoresponder service to grab the "first name" and add it to your list. The second line tells your service to grab their "email address" and add it to your list.

Every autoresponder service uses a different "TAG" to call the "first name" and "email address" as seen in the code below:

TYPE="TEXT" name="name" (this is the first name tag from aweber)

TYPE="TEXT" name="from" (this is the email address tag from aweber)

Your autoresponder service may refer to these as a different name. For example it might look like:

TYPE="TEXT" name="category2" (first name)

TYPE="TEXT" name="category3" (email address)

Simply look at your autoresponder code and replace the "name" and "from" with your autoresponder tags.

That's all there is to it. Now your autoresponder is all setup and ready to go.

Now, simply copy the html code

```
<!-- Begin ImageReady Slices -->
```

all code in between...

```
<!-- End ImageReady Slices -->
```

That's all there is to it! Good luck and thank you once again for your purchase.

Enjoy 😊